Curriculum Vitae

Geoffroy PATRIARCHE
Full professor ('*professeur ordinaire'*)

Université Saint-Louis – Bruxelles (USL-B)

Engage – Research Center for Publicness in Contemporary Communication

www.engage.usaintlouis.be

E-mail: geoffroy.patriarche@usaintlouis.be

Twitter : @geopatriarche

1.   Research projects, publications and other scientific activities

1.1.   Research projects

❯ Belgium-Luxembourg Digital Media and Disinformation Observatory / EDMO BELUX (Telecom calls for proposals 2020, Connection Europe Facility 2014-2020, October 2021-March 2024; as co-promoter).

❯ Digital and media literacy in teamwork and distance work environments / LITME@WORK (funded by BELSPO, BRAIN-be Belgian Research Action through Interdisciplinary Networks, March 2015-September 2019; as co-promoter). www.litmeatwork.be.

❯ Les pratiques culturelles et numériques des jeunes scolarisés dans l'enseignement primaire et secondaire (funded by Communauté française, Ministère de la Communauté française, Observatoire des politiques culturelles & Observatoire de l'enfance, de la jeunesse et de l'aide à la jeunesse, 2016-2018 ; as co-promoter).

❯ Strengthening Brussels media clusters: Organisations, workers and communities of practice at Pôle Reyers and beyond / Media Clusters Brussels (funded by Innoviris, Anticipate – Prospective Research, October 2014-September 2018; as co-promoter). www.mediaclusters.brussels.

❯ Cross-media news repertoires as democratic resources: A cross-cultural comparison (2013-2017).

❯ The reception of *The Hobbit*: A world project (2013-2015).

❯ COST Action IS0906 Transforming Audiences, Transforming Societies (2010-2014, as chair).

❯ Mobile uses of media and ICTs in everyday life (2009-2014; as co-promoter).

1.2.   Publications

1.2.1.   *Monographs*

❯ Patriarche, G. Bilandzic, H., Linaa Jensen, J. and Jurisic, J., eds, 2014. *Audience Research Methodologies. Between Innovation and Consolidation*. New York: Routledge. xii + 248p.

❯ Lebrun, K., Hubert, M., Huynen, P. & Patriarche, G., 2014. *Les pratiques de déplacement à Bruxelles: analyses approfondies*. Brussels: Observatoire de la mobilité – Région de Bruxelles-Capitale. 107p. Translated in Dutch: *De verplaatsingsgewoonten in Brussels: diepteanalyses*. Brussels: Kenniscentrum van de mobiliteit. 107p.

❯ Bilandzic, H., Patriarche, G. and Traudt, P.J., eds, 2012. *The Social Use of Media. Cultural and Social Scientific Perspectives on Audience Research*. Bristol: Intellect. 282p.

❯ Lohisse, J., 2009. *La communication. De la transmission à la relation*, 4th ed. in collaboration with G. Patriarche and A. Klein. Brussels: De Boeck. 271 p.

1.2.2. Book chapters

❯ Zienkowski, J., and Patriarche, G., accepted. Critical discourse studies for research on media and information literacy projects: An illustrated discussion of seven methodological considerations. In Fastrez, P., and Landry, N., eds, *Handbook of Media Literacy and Media Education Research Methods*. Routledge.

❯ Picone, I., Komorowski, M., Wiard, V., Domingo, D., Derinöz, S., and Patriarche, G., 2020. Building media-park.brussels: at the crossroads of media policy and urban development. In Komorowski, M. and Picone, I., eds, *Creative Cluster Development: Governance, Place-Making and Entrepreneurship*. London: Routledge, pp.159-172.

❯ Collard, A.-S., Patriarche, G., Zienkowski, J., Ramioul, M., Jacques, J., and Fastrez, P., 2019. How can Digital Media Literacy be Further Integrated in Team and Distance Work Structures and Practices in Order to Support Effective, Stimulating and Meaningful Ways of Working? In Jacques, J., and Collard, A.-S., eds, *Digital Media Literacy in Teamwork and Distance Work: Competences, Discourse and Organizational Design*. Namur: Presses universitaires de Namur, pp.213-220. http://www.litmeatwork.be/publications/digital-media-literacy-in-teamwork-and-distance-work.pdf

❯ Jacques, J., Zienkwoski, J., Philippette, T., Ramioul, M., Patriarche, G., and Collard, A.-S., 2019. Digital Media Literacy in Collaborative and Distance Work: Building Bridges to Key Organizational Dimensions and Challenges. In Jacques, J., and Collard, A.-S., eds, *Digital Media Literacy in Teamwork and Distance Work: Competences, Discourse and Organizational Design*. Namur: Presses universitaires de Namur, pp.187-211. http://www.litmeatwork.be/publications/digital-media-literacy-in-teamwork-and-distance-work.pdf

❯ Zienkowski, J., Dufrasne, M., Derinöz, S., and Patriarche, G., 2019. Re-shaping the Managerial Logics of Office Work: Discourse and Subjectivity in Office Cultures Applying New Ways of Working (NWOW). In Jacques, J., and Collard, A.-S., eds, *Digital Media Literacy in Teamwork and Distance Work: Competences, Discourse and Organizational Design*. Namur: Presses universitaires de Namur, pp.131-186. http://www.litmeatwork.be/publications/digital-media-literacy-in-teamwork-and-distance-work.pdf

❯ Patriarche, G. and Huynen, P., 2014. Les usages des temps de déplacement par les Bruxellois: Une analyse des activités mobiles pratiquées vers le lieu de travail ou d'études. In Macharis, C., Dobruszkes, F. and Hubert, M., eds, *Mobilité et logistique à Bruxelles*. Bruxelles: VUB Press, pp.77-107. Translated in Dutch: Gebruik van de verplaatsingstijd door de Brusselaars: Analyse van de mobiele activiteiten op weg naar de

werk- of schoollocatie. In Macharis, C., Dobruszkes, F. and Hubert, M., eds, *Mobiliteit en logistiek in Brussel*. Bruxelles: VUB Press, pp.81-112.

❯ Patriarche, G. Bilandzic, H., Linaa Jensen, J. and Jurisic, J., 2014. Introduction. In G. Patriarche, H. Bilandzic, J. Linaa Jensen and J. Jurisic, eds, *Audience Research Methodologies. Between Innovation and Consolidation*. New York: Routledge, pp.1-15.

❯ Bilandzic, H., Patriarche, G. and Traudt, P.J., 2012. Introduction. In H. Bilandzic, G. Patriarche and P.J. Traudt, eds, *The Social Use of Media. Cultural and Social Scientific Perspectives on Audience Research*, Bristol: Intellect, pp.1-14.

❯ Patriarche, G., 2003. Une lecture piagétienne de la pratique des jeux vidéo. In J.-M. Ferry and S. De Proost, eds, *L'École au défi de l'Europe. Médias, éducation et citoyenneté postnationale*. Brussels: Editions de l'Université de Bruxelles, pp.187-202.

1.2.3. *Guest-edited special issue in a journal*

❯ Biscarrat, L., Bourdaa, M. and Patriarche, G., eds, 2011. Médias et culture de soi. *Recherches en communication*, 36. 164p. Peer-reviewed.

1.2.4. *Articles in scholarly journals*

❯ Patriarche, G., and Zienkowski, J., 2022. Shaping Political Subjectivity through Media and Information Literacy: A Critical Discourse Study of EAVI's Project. *Recherches en communication*, 54, pp. 271-290. https://ojs.uclouvain.be/index.php/rec/article/view/62783. Peer-reviewed.

❯ Zienkowski, J., Dufrasne, M., Derinöz, S., and Patriarche, G., 2020. Le discours NWOW et ses logiques interprétatives : sens, critique et subjectivité dans les 'nouvelles formes d'organisation du travail'. *Gestion 2000*, 37(1), pp. 221-239. Peer-reviewed.

❯ Komorowski, M., Wiard, V., Derinöz, S., Picone, I., Domingo, D., and Patriarche, G., 2018. A mediapark in Brussels? The media industry and its regional dynamics. *Brussels Studies. The e-journal for academic research on Brussels*, BSI synopsis. https://journals.openedition.org/brussels/1938. Also available in French and Dutch. Peer-reviewed.

❯ Van Leeckwyck, R., Patriarche, G. and Dufrasne, M., 2017. Doing one's shopping in the 'supermarket of news': News media repertoires in French-speaking Belgium. *Participations: Journal of Audience and Reception Studies*, 14(2). http://www.participations.org/Volume%2014/Issue%202/16.pdf. Peer-reviewed.

❯ Collard, A.-S., De Smedt, T., Dufrasne, M., Fastrez, P., Ligurgo, V., Patriarche, G., and Philippette, T., 2017. Digital Media Literacy in the Workplace: A Model Combining Compliance and Inventivity. *Italian Journal of Sociology of Education*, 9(1), pp. 122-154. http://ijse.padovauniversitypress.it/2017/1/7. Peer-reviewed.

❯ Patriarche, G. and Dufrasne, M., 2014. Penser la diversité des pratiques médiatiques: Le réseau comme catégorie conceptuelle pour la recherche sur les audiences et les publics. *Réseaux*, 187, pp.197-234. English translation by E. Libbrecht: Conceptualizing the Diversity of Media Practices: Networks as a Conceptual Category for Research on Audiences and Publics. Peer-reviewed.

❯ Patriarche, G. and Bourdaa, M., 2013. L'Action COST IS0906 Transforming Audiences, Transforming Societies. *Les Cahiers de la SFSIC*, 8, pp.82-84.

❯ Dufrasne, M. and Patriarche, G., 2011. Applying genre theory to citizen participation in public policy making: Theoretical perspectives on participatory genres. *Communication Management Quarterly*, 21, pp.61-86. Peer-reviewed.

❯ Patriarche, G., Hubert, M., Montulet, B. and Berzin, M., 2009. Les usages des médias et des TIC en situation de mobilité. Une étude exploratoire des jeunes adultes se déplaçant à, de et vers Bruxelles. *Recherches en communication*, 31, pp.197-213. Peer-reviewed.

❯ Patriarche, G., 2008. Publics et usagers, convergences et articulations. *Réseaux*, 26/147, pp.179-216. Peer-reviewed.

1.2.5. *Papers published in conference proceedings*

❯ Patriarche, G., and Dufrasne, M., 2014. Faire parler les réseaux: Ce que les catégories d'audience, de public et de communauté ne disent pas sur les pratiques médiatiques. In J.-P. Delchambre, ed., *Le sociologue comme médiateur? Accords, désaccords et malentendus. Hommage à Luc Van Campenhoudt*. Brussels: Publications de l'Université Saint-Louis, pp.257-266.

❯ Patriarche, G., 2004. Vers une analyse de l'appropriation des concepts de public dans la recherche à propos d'internet. In B. Ollivier, ed., *Questionner l'internationalisation. Cultures, acteurs, organisations, machines, Actes du XIVème Congrès national des sciences de l'information et de la communication*. University of Montpellier III (Béziers), 2-4 June 2004, SFSIC. pp.259-265.

1.2.6. *Book reviews*

❯ Patriarche, G., 2010. Donald Hislop (ed.), Mobility and Technology in the Workplace, London/New York, Routledge, 2010, 256p. *Réseaux*, 159, pp.258-261.

❯ Patriarche, G., 2007. Creative Explorations. New approaches to identities and audiences, de David Gauntlett. *Réseaux*, 145-146, pp.438-445.

1.2.7. *Scientific reports and other publications*

❯ Brites, M. J., Frau-Meigs, D., Kotilainen, S., McDougall, J., and Patriarche, G., 2022. *Digital Media and Information Literacy (DMIL): the stakes for social and individual well-being*. Contribution to the DIGEING roadmap 'Toward an interdisciplinary research agenda on digital media and human well-being' submitted to the European Commission to feed future EU project calls.

❯ Wiard, V., Patriarche, G., Dufrasne, M., and Rasquinet, O., 2022. *Folk theories of info-democratic disorders: preliminary results from an ongoing qualitative audience study in Belgium and Luxembourg*. EDMO BELUX, Deliverable 3.2.2, 57p. + vp. http://hdl.handle.net/2078.3/266130

❯ Derinöz, S., and Patriarche, G., 2018. *Understanding the Roles of Communities of Practice in the Media Industry: The Case of Media Workers in the Brussels-Capital Region*. Media Clusters Brussels, Deliverable 6.3, 61p. http://hdl.handle.net/2078.3/200739

❯ Wiard, V., Domingo, D., Plazy, S., Derinöz, S., and Patriarche, G., 2018. *Methodological Report on the Survey of Workers and Communities of Practice in Brussels' Media Industry*. Media Clusters Brussels, Deliverable 4.3a. 42p. http://hdl.handle.net/2078.3/201836

❯ Delchambre, J.-P., Marquis, N., Moll, O., Patriarche, G., and Préat, C., 2018. *Les pratiques culturelles et numériques des jeunes scolarisés dans l'enseignement primaire et secondaire. Recherche commanditée par l'Observatoire de l'Enfance, de la Jeunesse et de l'Aide à la Jeunesse et l'Observatoire des Politiques Culturelles*. Brussels: Centre d'Anthropologie, Sociologie et Psychologie – Etudes et Recherches, & Pôle de Recherches sur la communication et les médias, 250p. + annexes (internal report).

❯ Van Leeckwyck, R., Patriarche, G., and Dufrasne, M., 2017. *Cross-media news repertoires as democratic resources: Report for French-speaking Belgium*. Brussels: Pôle de Recherches sur la Communication et les Médias, 52p. http://hdl.handle.net/2078.3/177996

❯ Derinöz, S., Plazy, S., and Patriarche, G., 2017. *Communities of Practice in the Brussels Media Sector: Overview and Preliminary Trends*. Deliverable 6.2 of the Media Clusters Brussels research project (funded by Innoviris), 64 pages. http://hdl.handle.net/2078/187832

❯ Plazy, S. and Patriarche, G., 2015. *A Framework for Studying Communities of Practice in a Media Cluster Context*. Deliverable 6.1. of the Media Clusters Brussels research project (funded by Innoviris), 40p. http://hdl.handle.net/2078.3/175165

❯ Patriarche, G., Bilandzic, H., Carpentier, N., Ponte, C., Schrøder, K.C. and Zeller, F., eds, 2014. *Building Bridges. Pathways to a Greater Societal Significance for Audience Research*. Brussels: COST Action IS0906 Transforming Audiences, Transforming Societies. 136p.

❯ Cornélis, E., with Hubert, M., Huynen, P., Lebrun, K., Patriarche, G., De Witte, A., Creemers, L., Declercq, K., Janssens, D., Castaigne, M., Hollaert, L. and Walle, F., 2012. *La mobilité en Belgique en 2010 : résultats de l'enquête BELDAM*, 350p.

❯ Bilandzic, H., Carpentier, N., Patriarche, G., Ponte, C., Schrøder, K.C., Vossen, E. and Zeller, F., eds, 2011. *Overview of European Audience Research. Research report of the COST Action IS0906 'Transforming Audiences, Transforming Societies'*, 187p.

❯ Bilandzic, H., Carpentier, N., Patriarche, G., Ponte, C., Schrøder, K.C. and Zeller, F., 2011. Conclusion. Audience research in Europe A.D. 2010. A historical crossroads of diversity – Roads taken and not taken. In H. Bilandzic, C. Carpentier, G. Patriarche, C. Ponte, K.C. Schrøder, E. Vossen and F. Zeller, eds. *Overview of European Audience Research. Research report of the COST Action IS0906 'Transforming Audiences, Transforming Societies'*, pp.182-187.

❯ Patriarche, G., Dufrasne, M. and Hubert, M., 2011. Audience research in Francophone Belgium. In H. Bilandzic, C. Carpentier, G. Patriarche, C. Ponte, K.S. Schrøder, E. Vossen and F. Zeller, eds. *Overview of European Audience Research. Research report of the COST Action IS0906 'Transforming Audiences, Transforming Societies'*, pp.14-17.

❯ Patriarche, G., 2006. *Cap Ordi. Évaluation de la deuxième phase (février 2006 - mai 2006)*. Brussels: Université libre de Bruxelles, 45p. (internal report).

❯ Patriarche G., 2006. *Cap Ordi. Évaluation de la première phase (octobre 2005 - janvier 2006)*. Brussels: Université libre de Bruxelles, 36p. (internal report).

❯ Groupe d'étude des médias et des technologies de l'information et de la communication (Médias-TIC) of Université libre de Bruxelles (ULB), 2002. *Évaluation des relations entre SOS Faim et les journalistes*, study requested by SOS Faim, 36p. (internal report).

1.3. Active participation in conferences, seminars, etc.

1.3.1. As (co-)author at scientific conferences or seminars

❯ Online Multiplier Event of CoMMiTTEd (Covid, Migrants and Minorities in Teacher Education: A Fake News Observatory to promote Critical Thinking and Digital Literacy in Times of Crisis), 7 February 2023. Roundtable presentation: 'The politics of media and information literacy: Considering the ideological dimension of EAVI's media literacy project' (with J. Zienkowski (speaker); invited).

❯ Study days 'Appréhender les publics : perspectives théoriques et approches méthodologiques', IUT de Lannion, France, 1 & 2 December 2022. Presentation : 'Les théories profanes dans la recherche sur les publics de la mé-/désinformation : de la définition du concept à l'opérationnalisation méthodologique' (with V. Wiard (speaker), M. Dufrasne and O. Rasquinet).

❯ EDMO BELUX scientific workshop on 'Insights on the impact of disinformation from multiple perspectives', Université Saint-Louis – Bruxelles, Brussels, 28 October 2022. Presentation: 'Folk theories of info-democratic disorders in Belgium and Luxembourg: preliminary results from an ongoing qualitative audience study' (with V. Wiard (speaker), M. Dufrasne and O. Rasquinet).

❯ 9th European Communication Conference (ECREA), Aarhus, Denmark, 19-22 October 2022. Presentation: "I share 'cause I care": social media users' folk theories of the interplay between dis-/misinformation and democracy (with V. Wiard, M. Dufrasne and O. Rasquinet).

❯ Study days on 'Du confinement au monde d'après. Quelles réponses des sciences humaines?' organized by École des sciences philosophiques et religieuses of USL-B and by A. Bailleux, I. Hachez, O. Paye and S. Van Drooghenbroeck, USL-B, 21 May 2021. Presentation: 'Négocier des 'choix de société' dans l'espace public: les critiques publiques sur la couverture médiatique de la crise de la COVID-19' (with B. Lits, C. Tant, K. Vossen and V. Wiard).

❯ Critical Management Studies 2019 Conference on 'Flexible working arrangements – boundary work or boundless work?', Milton Keynes, UK, 27-29 June 2019. Presentation: 'Reshaping the managerial logics of office work: discourse and subjectivity in office cultures applying NWOW (New Ways of Working)' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❯ Research day I.P&M & ICHEC 'Les nouvelles dynamiques du travail ou "Pousse-toi de là que je m'y mette"', ICHEC Brussels, 4 June 2019. Presentation: 'Le discours NWOW et ses logiques interprétatives:

Sens, critique et subjectivité dans les "nouvelles formes d'organisation du travail"' (with J. Zienkowski, M. Dufrasne and S. Derinöz).

❱ 10th Discourse, Communication and the Enterprise Conference, KULeuven, Belgium, 3-5 June 2019. Presentation: 'The Managerial logics of New Ways of Working: ambiguities, silences and critiques in discourse on NWOW' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❱ HIVA seminar, KULeuven, Belgium, 28 May 2019. Presentation: 'The Managerial logics of New Ways of Working: ambiguities, silences and critiques in discourse on NWOW' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz)

❱ Org&Co 2019 conference: 'Le côté obscur de la communication des organisations', Université Bordeaux Montaigne, France, 28-29 March 2019. Presentation: 'Les logiques interprétatives managériales des nouvelles manières de travailler: ambiguïtés et silences dans les critiques des NWOW (New Ways of Working)' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❱ Seminar session of Institut de recherches interdisciplinaires sur Bruxelles (IRIB), Université Saint-Louis – Bruxelles, 12 December 2018. Presentation: 'Un mediapark à Bruxelles? L'industrie des médias et sa dynamique régionale' (with M. Komorowski, V. Wiard, S. Derinöz, I. Picone and D. Domingo).

❱ 7th European Communication Conference (ECC) 'Centres and Peripheries: Communication, Research, Translation', European Communication Research and Education Association (ECREA), Lugano, Switzerland, 31 October – 3 November 2018. Presentation: 'Reshaping the discursive practices of office work: communicating the meaning of digital change from the managerial centre to the periphery' (with J. Zienkowski, M. Dufrasne and S. Derinöz).

❱ 7th European Communication Conference (ECC) 'Centres and Peripheries: Communication, Research, Translation', European Communication Research and Education Association (ECREA), Lugano, Switzerland, 31 October – 3 November 2018. Presentation: 'Social learning in media production: the case of cross-organizational communities of practice in Brussels' media industry' (with, and presented by S. Derinöz).

❱ Studievoormiddag georganiseerd door het onderzoeksteam IDEALiC (BELSPO brain.be) on 'Digitale inclusie, empowerment en competenties', Brussels, 25 October 2018. Presentation: 'De betekenis van het nieuwe werken: discursieve praktijken en sociale relaties in een nieuwe werkomgeving' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❱ DiscourseNet 20 'Fuzzy boundaries in discourse', Károli Gáspár University of the Reformed Church in Hungary, Budapest, Hungary, 17-19 May 2018. Presentation: 'Re-shaping work related subjectivity through technological, managerial and economic discourse(s) on the reorganization of office spaces and practices' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❱ 'Digital and media literacy in distant teamwork environments: a research workshop', Université catholique de Louvain (UCL), Louvain-la-Neuve, 19 December 2017. Presentation: 'Re-shaping work-related subjectivity through discourse: on the reorganization of office spaces and practices in a public administration' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❱ Joint seminar session of Centre d'études sociologiques (CES) and Pôle de recherches sur la communication et les médias (PReCoM), Université Saint-Louis – Bruxelles, 8 November 2016.

Presentation: 'La mise en discours des compétences numériques dans le "nouveau monde du travail"' (with M. Dufrasne).

❯ Lunch session of PReCoM, Université Saint-Louis – Bruxelles, 26 May 2016. Presentation: 'Cross-media news repertoires as democratic resources in French-speaking Belgium' (with, and presented by R. Van Leeckwyck).

❯ Workshop 'Mobilité et Logistique à Bruxelles : Dynamiques et Nouveaux Enjeux', Brussels, 38 January 2014. Presentation: 'L'usage du temps de déplacement revisité à l'heure des technologies mobiles' (with P. Huynen; invited).

❯ Fourth European Communication Conference (ECREA), Istanbul, 24-27 October 2012. Presentation: 'Dealing with the categorial crisis of "the audience": A critical analysis of the sense-making strategies on "the audience"'.

❯ Conference 'Accords, désaccords et malentendus: le sociologue comme médiateur dans l'espace public. Colloque en l'honneur de l'accession à l'émériat de Luc Van Campenhoudt', Bruxelles, Facultés universitaires Saint-Louis, 18-19 October 2012. Presentation: 'Faire parler les réseaux sociaux: Ce que les catégories d'audience, de public et de communauté ne disent pas sur les pratiques médiatiques' (with M. Dufrasne).

❯ Workshop on the BELDAM (Belgians' daily mobility) survey, Brussels, Facultés universitaires Saint-Louis (FUSL), 20 September 2012. Presentation: 'Les spécificités bruxelloises et leurs enjeux' (with M. Hubert (speaker), P. Huynen and K. Lebrun as leading authors).

❯ Seminar of the Institut für Medien und Bildungstechnologie (IMB), University of Augsburg, 16 July 2012. Presentation: 'The Audience: Not Dead Yet? Making Sense of 'the Audience' in a Converging Media and Communication Environment' (invited).

❯ Seminar of the Centre de recherche sur les médiations (CREM), University of Lorraine: 'Publics et dispositifs sociotechniques'. Nancy, 28 February 2012. Presentation: 'Les catégories d'audience et de public: (pour) quels usages entre changement et continuité?' (invited).

❯ IAMCR conference 'Cities, Creativity, Connectivity'. Istanbul, 13-17 July 2011. Presentation with Marie Dufrasne: 'Applying genre theory to (online) public participation. Theoretical perspectives' (with, and presented by M. Dufrasne).

❯ 'From Audience to Users and Beyond'. II Finnish Transforming Audiences, Transforming Societies Conference. Helsinki, 6-7 June 2011. Presentation: 'European audience research: Reflections and directions' (keynote speaker, invited).

❯ 'From Audience to Users and Beyond'. II Finnish Transforming Audiences, Transforming Societies Conference. Helsinki, 6-7 June 2011. 'Issues in building new research openings in national and EU-context' (plenary roundtable, invited).

❯ Seminar of the Centre d'études sociologiques (CES), Université Saint-Louis - Bruxelles. Brussels, 8 March 2011. 'Les théories du genre pour problématiser la participation citoyenne en ligne' (with, and presented by M. Dufrasne).

❯ Conference '*Radio et narration : le réenchantement?*' Université Saint-Louis - Bruxelles, 19-20 November 2010. 'Conclusions: recherches, radio et narration' (plenary roundtable).

❯ Third European Communication Conference (ECREA). Hamburg, 13-15 October 2010. 'Building European research networks. Promises and pitfalls of collaborative research' (plenary roundtable, invited).

❯ Transforming Audiences 2 conference 'Creativity / Knowledge / Participation'. London, 3-4 September 2009. Presentation: 'Transforming travel times, places and practices: Further insights into audiences and users on the move' (with M. Hubert and B. Montulet).

❯ Second European Communication Conference (ECREA). Barcelona, 25-28 November 2008. Presentation: 'Approaching Mobile Users. Connecting ICT Uses with Everyday Mobility' (with M. Hubert, B. Montulet and M. Berzin (speaker)).

❯ Joint seminar session Pôle de Recherches sur la Communication et les Médias (PReCoM) and 'Séminaire Mobilités', Facultés universitaires Saint-Louis (FUSL), Brussels, 23 October 2008. Presentation : 'Les médias et les TIC dans le contexte de la mobilité quotidienne des jeunes adultes à Bruxelles. Contribution à un cadre d'analyse des usagers mobiles' (with M. Berzin).

❯ IAMCR conference 'Media, Communication, Information: Celebrating 50 Years of Theories and Practices'. Paris, 23-25 July 2007. Paper presentation: 'Audiences and users: conceptual shift, points of convergence and mutual enrichments'.

❯ First European Communication Conference (ECREA). '50 years of communication research: Past and future'. Amsterdam, 24-26 November 2005. Paper presentation: 'The concept of audience in the age of the Internet. A meta-analysis'.

1.3.2. Poster presentation

❯ Anticipate Symposium, Brussels, 15 April 2016. Poster presentation: 'Strengthening Brussels' media clusters: Organisations, workers and communities of practice at Pôle Reyers and beyond' (with Domingo, D., Komorowski, M., Picone, I., Plazy, S., and Wiard, V.).

1.3.3. Other active participations in conferences, seminars or workshops

❯ Participant in the panel 'COST Actions: the networking instrument', COST Information Day, Brussels, Federal Science Policy Office (BELSPO), 9 March 2015 (invited).

❯ Person in charge of the meeting of the ISCH Action Chairs, 7th COST Annual Progress Conference for the ISCH Domain (Individuals, Societies, Cultures and Health). Tallinn, Estonia, 3-4 June 2013 (invited).

❯ 'From Audience to Users and Beyond'. II Finnish Transforming Audiences, Transforming Societies Conference. Helsinki, 6-7 June 2011. Discussant for the panel on 'Audience participation' (invited).

❯ Fourth triennial conference of the Association belge de Science Politique – Communauté française (ABSP-CF) on the theme: 'Science politique et actualité : l'actualité de la science politique'. Louvain-la-Neuve, 24-25 April 2008. Discussant for the panel on 'Savoirs et actualité politique'.

1.4.   Research affiliations (besides Engage) and involvement in scientific networks

❯ At USL-B : member of Centre d'anthropologie, sociologie et psychologie – études et recherche (CASPER), Réseau Interdisciplinarité et Société (RIS), and Institut de recherches interdisciplinaires sur Bruxelles (IRIB).

❯ Action Chair & Steering Group member of the European project COST Action IS0906 Transforming Audiences, Transforming Societies, 2010-2014 (33 participating countries, 330 individual participants). Included, among other things: organisation of the Steering Group meetings (monthly) and of the Management Committee meetings (yearly) and follow-up, overall coordination of the WGs, supervision of finances and administration (USL-B was the grant holder institution), liaison between the COST administration and the Action (e.g. yearly reporting to COST authorities), support to reaching out and societal valorisation activities.

❯ Member of the Working Group 2 on 'Audience interactivity and participation' of COST Action IS0906 Transforming Audiences, Transforming Societies, 2010-2014.

❯ European Communication Research and Education Association (ECREA). Membership through institutional affiliation. Chair of the Audience and Reception Studies section of ECREA since its creation in November 2006 until October 2010. Vice-chair of the Audience and Reception Studies section of ECREA from November 2010 to October 2012.

1.5.   Other scientific activities

1.5.1.   Appointments in scholarly journals

❯ Scientific committee of *Genre en séries: cinéma, télévision, médias*. Since 2014.

❯ Scientific committee of *Questions de communication*. Since 2012.

❯ International editorial committee of *CM Communication Management Quarterly*. Since 2011.

❯ Editorial committee of *Recherches en communication* (UCL). Since 2009.

1.5.2.   Organization of conferences, workshops, etc.

❯ Organizing committee of the EDMO BELUX scientific workshop on 'Insights on the impact of disinformation from multiple perspectives', Université Saint-Louis – Bruxelles, Brussels, 28 October 2022.

❯ Organizing committee of the 24th DiscourseNet conference (DN24) 'Discourse and Communication as propaganda: digital and multimodal forms of activism, persuasion and disinformation across ideologies', Université Saint-Louis – Bruxelles, Brussels, 7-9 September 2020 (online).

❯ Organizing committee of the final conference of the COST Action IS0906 Transforming Audiences, Transforming Societies 'The future of audience research: Agenda, theory and societal significance', presented in partnership with ECREA (Audience and Reception Studies section), IAMCR (Audience section) and ICA (Communication and Technology division & Mass Communication division). University of Ljubljana, Slovenia, 5-7 February 2014.

❯ Organizing committee of the international conference 'Online journalism and its publics'. Brussels, Université libre de Bruxelles (ULB), 5-6 December 2013.

❯ Local organizing committee of the workshop 'Media literacy research and policy in Europe: A review of recent, current and planned activities', COST Action IS0906 Transforming Audiences, Transforming Societies. Université Saint-Louis – Bruxelles, Brussels, 12 September 2013.

❯ Local organizing committee of the workshop 'Audiences: a cross-generational dialogue. A faculty-mentored cross-generational doctoral workshop on audiences and audience research' organized by The Young Scholars Network of ECREA and the COST Action IS0906 Transforming Audiences, Transforming Societies, and presented in collaboration with the Audience and Reception Studies of ECREA, Brussels, Université Saint-Louis – Bruxelles, 11 April 2012.

❯ Local organizing committee of the workshop 'Audience/Society Transformations' of the COST Action IS0906 Transforming Audiences, Transforming Societies, Brussels, Université Saint-Louis – Bruxelles, 12-13 April 2012.

❯ Organizing committee of the conference 'Radio et narration: le ré-enchantement ?' co-organized by GRER, ORM and PReCoM, Brussels, Université Saint-Louis – Bruxelles, 19-20 November 2010.

❯ Person in charge of the meeting of the FNRS group 'Théorie des relations publiques et théories de la communication' on 'Médias contributifs, partage des connaissances et organisation apprenante'. Brussels, Université Saint-Louis – Bruxelles, 21 April 2008.

1.5.3. *Appointments in scientific committees for conferences*

❯ Research day 'Les Nouvelles Dynamiques du Travail, ou "Pousse-toi de là que je m'y mette"', Brussels, 4 June 2019. Co-organized by ICHEC Brussels Management School and Institut Psychanalyse et Management (I.P&M).

❯ ICA Regional Conference 'Expanding Communication: Old Boundaries and New Frontiers', University of Lodz, Lodz, Poland, 9-11 April 2015.

❯ Second Annual International CCCS Conference 2014 'Media: Theory and Practice', Skopje, Macedonia, 4-6 September 2014.

❯ International conference '(New) Audiences Practices' co-organized by the Research Center for Communication and Culture (CECC) at the Catholic University of Portugal, and the COST Action IS0906 'Transforming Audiences, Transforming Societies', in collaboration with the market research organization GfK. Lisbon, Catholic University of Portugal, 3-4 April 2014.

❯ International conference 'New Media and Participation' co-organized by the Faculty of Communications, Bahcesehir University, Galata/Karakoy, Istanbul, and the COST Action IS0906 'Transforming Audiences, Transforming Societies'. Istanbul, Bahcesehir University, 22-23 November 2013.

❯ ICA 2013 pre-conference 'Audiences, elsewhere? Reviewing the applicability of audiences and audience research to those in other fields', co-organized by the Audience and Reception Studies section of ECREA and the COST Action IS0906 Transforming Audiences, Transforming Societies, and presented in collaboration with ICA Division for Communication and Technology. University of Leicester, 17 June 2013.

❯ 'Paroles du conflit et conflits de paroles. Communication et médiatisation au cœur de l'action collective et des conflits du travail', conference organized by the Faculté ouverte de politique économique et sociale and the department of communication of UCL on the occasion of the hemeritus status awarded to Professor P. de Saint-Georges. Louvain-la-Neuve, 27 May 2010.

1.5.4. Reviews and expert assessments

❯ Reviewer for the project 'Mediatized Discourses on Europeanization and Their Representations in Public Perceptions' (MEDIATIZED EU), funded by the European Union's H2020 Research and Innovation programme, June 2023.

❯ Member of the Advisory Board for the Wernaers Fund for research and the diffusion of knowledge, Fund for Scientific Research (F.R.S.–FNRS), 2023-2025.

❯ Member of the international scientific committee for the five-year project of the Centre de recherche sur les médiations/CREM (Université de Lorraine, France), research team Pixel, on 'Living together? Relations in tension', October-November 2021.

❯ Member of the review committee for the Actions de recherche concertées (ARC), Université Saint-Louis – Bruxelles, 2018-2019.

❯ Internal consultancy on the organisation of USL-B's corporate communication, March-April 2019 (with M. Dufrasne).

❯ External examiner member of the Academic Quality Committee at Vesalius College for the bachelor programme in Communication studies (2015-2018).

❯ Commission Universitaire pour le Développement (CUD), Fédération Wallonie-Bruxelles.

❯ Agence Nationale de la Recherche (ANR Communication), France, 2008.

❯ Fonds spécial de recherche (FSR) of University of Namur, 2008.

❯ Scientific Prize 2007-2008 of the Compagnie du Bois Sauvage in human and social sciences.

❯ Staff selection commissions (outside USL-B):

- Full time academic position in information and communication, chair in Journalism, Université libre de Bruxelles (ULB), 2012.

- Full time academic position in information and communication, chair in 'Analyse de la communication', Université libre de Bruxelles (ULB), 2011.

- Full time academic position in information and communication, University of Namur, 2011.

❯ Reviewer for international conferences (ECREA, IAMCR, ICA, COST Action IS0906, Neo-journalism 2012, 24th DiscourseNet conference) and scholarly journals (*Brussels studies, Les Cahiers du journalisme, Études de communication, International Journal of Communication, Media and Communication, New Media & Society, Participations: Journal of Audience & Reception Studies, Recherches en communication, Terminal, Communication, Questions de communication, Genre en séries: cinéma, télévision, medias, Sur le journalisme – About journalism – Sobre jornalismo*).

1.5.5. Responsibilities in obtaining external funding

❯ Belgium-Luxembourg Digital Media and Disinformation Observatory (EDMO BELUX), submitted with Vrije Universiteit Brussel (coordination), Agence France-Presse, Athens Technology Center, CLT-UFA, EU DisinfoLab. Telecom calls for proposals 2020, Connection Europe Facility 2014-2020. Recommended for funding on 28 April 2021.

❯ *Réalisation d'une enquête quantitative par questionnaire relative aux pratiques culturelles et numériques d'un échantillon représentatif de jeunes inscrits dans l'enseignement ordinaire de plein exercice de la 3ème année du cycle primaire à la 4ème année du cycle secondaire de la Fédération Wallonie-Bruxelles* (FWB), in collaboration with J.-P. Delchambre (CASPER), N. Marquis (CASPER), M. Mathen (PReCoM) and C. Dahl (CASPER). Funded by Communauté française, Ministère de la Communauté française, Observatoire des politiques culturelles et Observatoire de l'enfance, de la jeunesse et de l'aide à la jeunesse. Approved in April 2016.

❯ BRAIN-be project 'Digital and media literacy in teamwork and distance work environments' (LITME@WORK), in collaboration with A.-S. Collard (UNamur, coordination), P. Fastrez (UCLouvain), T. De Smedt (UCLouvain) and M. Ramioul (KULeuven). Funded by BELSPO. Approved in December 2014. http://www.litmeatwork.be.

❯ Anticipate – Prospective Research project 'Strengthening Brussels' media clusters: Organisations, workers and communities of practice at Pôle Reyers and beyond', in collaboration with I. Picone (VUB, coordination), M. Komorowski (VUB), W. Van Obberghem (VUB), D. Domingo (ULB), V. Wiard (ULB) and S. Malcorps. Funded by Innoviris. Approved in October 2014. http://www.mediaclusters.brussels.

❯ COST Action IS0906 Transforming Audiences, Transforming Societies, in collaboration with H. Bilandzic, N. Carpentier, S. Livingstone, C. Ponte and K.C. Schrøder. Approved in December 2009.

1.5.6. Pedagogic workshops and publications

❯ 'Enseignement à distance', pedagogical reflection day organized by Service d'orientation et d'aide à la réussite, in collaboration with Service d'administration de l'enseignement, USL-B, 17 September 2020. Presentation: 'Témoignage d'une expérience d'examen oral à distance via Teams'.

❯ Third scientific day of the Centre de didactique du Pôle académique de Bruxelles on the topic 'La diversité dans l'enseignement supérieur. Construire un projet d'enseignement flexible et innovant face à la diversité croissante des étudiants et de leurs parcours', Brussels, 7 December 2018. Co-chair of the workshop on 'Parcours et accumulation, validation de crédits - enseignement modulaire (master orphelin, réorientation, passerelle)'.

❯ Joint lunch session of Centre d'Anthropologie, Sociologie et Psychologie – Etudes et recherches (CASPER) and Pôle de recherches sur la communication et les medias (PReCoM), 31 Octobre 2017. Presentation: 'Apports et limites de l'usage des médias numériques dans l'enseignement : retour sur une expérience pédagogique'.

❯ Patriarche, G., 2006. Cap Ordi: l'e-learning au service de la bureautique. Conception du dispositif pédagogique après une année d'expérience à l'Université libre de Bruxelles. *Thot Cursus*, 13p. http://www.cursus.edu/?division=7&module=document&uid=69479&1.

1.5.7. *Societal valorisation and personal media appearances*

❯ Conference on 'L'authenticité sur les réseaux sociaux' organized by the Master 2 students in Communication strategy and digital Culture (ISFSC & USL-B) as part of the requirements for the course 'Workshop in digital culture: interdisciplinary explorations', Université Saint-Louis – Bruxelles, Brussels, 27 April 2023. Presentation: 'Ça veut dire quoi, 'être authentique'?'

❯ Overview of the research in media education, Conseil supérieur de l'éducation aux médias (CSEM), Fédération Wallonie-Bruxelles, 26 April 2023, online. Presentation: 'La dimension politique de l'éducation aux médias et à l'information. L'EAVI comme cas d'étude' (with J. Zienkowski).

❯ Meetings of the communicators of Federale Overheidsdienst Volksgezondheid, Veiligheid van de Voedselketen en Leefmilieu / Service Public Fédéral Santé publique, Sécurité de la Chaîne alimentaire et Environnement, Bruxelles, 21 April 2023. Presentation: ''*Fake news*' et 'théories du complot': au-delà du trouble informationnel, des enjeux émotionnels et relationnels' / ''*Fake news*' en 'complottheorieën': bovenop de informatiestoornis, emotionele en relationele uitdagingen'.

❯ 'Covid en questions' internal debates at Université Saint-Louis – Bruxelles. Discussant for the debate on vaccination obligation, 14 March 2022.

❯ 'Cette news est-elle 'fake' ou pas? Un éclairage des sciences de la communication'. Conference lecture to 6th year secondary school students, Université Saint-Louis – Bruxelles, 25 February 2020.

❯ LITME@WORK, *How can digital media literacy be further integrated in team and distance work structures and practices in order to support effective, stimulating and meaningful ways of working?*, 2019, Working Paper, 7p. http://www.litmeatwork.be/results. Also available in FR and NL.

❯ Final conference of the LITME@WORK project on digital media literacy in teamwork and distance work, FPS Employment, Labour and Social Dialogue, Brussels, 11 September 2019. Presentation: 'La transformation des significations du travail de bureau dans les cultures NWOW' (with J. Zienkowski (speaker), M. Dufrasne, and S. Derinöz).

❯ Komorowski, M., Wiard, V., Derinöz, S., Picone, I., Domingo, D., & Patriarche, G., 2019, *Comment créer un pôle médias performant et renforcer le secteur local des médias*? Political recommendations in the framework of 'Prospective Research', Innoviris, Brussels. Also available in NL.

❯ Launch of the Quinzaine du genre at Université Saint-Louis – Bruxelles, 25 April 2019. Discussant (with J. Montay) of the inaugural conference by S. Sepulchre on 'Le traitement médiatique des violences faites aux femmes'.

❯ Commission Médiation des Médias Francophones Publics, Geneva, Switzerland, 3 April 2019. Facilitator of the session on 'Les effets médiatiques, quel rôle de la médiation ? Échanges autour de cas concrets.'

❯ 'Personne sur le quai: des digital skills pour tous'. COP NWOW, Institut de Formation de l'Administration fédérale du SPF Stratégie et Appui (SPF BOSA), Brussels, 13 December 2018. Presentation: 'Compétences

numériques et médiatiques des travailleurs dans les environnements collaboratifs et à distance - Résultats du projet de recherche LITME@WORK' (with A.-S. Collard, J. Jacques, Y. Vereycken and J. Zienkowski).

❯ 'Connectés ou exclus!' Participation in the November 2018 debate of *Medialog le mag*, RTBF, first broadcast on 28 November 2018.

❯ 'Compétences numériques et médiatiques dans le travail collaboratif et à distance' (practice-oriented workshop), Université Saint-Louis – Bruxelles, 28 February 2018. Presentation: 'La signification des nouveaux modes de travail: pratiques discursives et relations sociales dans un environnement digitalisé' (with J. Zienkowski (speaker), M. Dufrasne and S. Derinöz).

❯ Aujourd'hui, il n'est plus possible d'être absent de la Toile. Interview in *Le Soir - Références*, 18-19 June 2016, p.28.

❯ Lab'Insight 'Travailler ensemble à l'ère des réseaux. Enjeux, pratiques, acteurs' organized by Réseau LIEU (Liaison Entreprises-Universités), ICHEC Brussels Management School, Brussels, 27 May 2016. Presentation: 'Les compétences médiatiques et numériques au travail. Présentation des centres de recherché CRIDS et PReCoM et du projet LITME@WORK' (with A.-S. Collard, M. Dufrasne and T. Philippette).

❯ Le Hobbit: L'Université Saint-Louis mène l'enquête. *Daily Science*, 14 January 2015. http://dailyscience.be/2015/01/14/le-hobbit-luniversite-saint-louis-mene-lenquete/

❯ Presentation of the work and achievements of COST Action IS0906 Transforming Audiences, Transforming Societies, COST Science Night 2013. Brussels, 15 October 2013 (invited).

❯ Dufrasne, M. and Patriarche, G., eds, 2013. *Audience Interactivity and Participation. Interviews with practitioners*. Working Group 2 'Audience Interactivity and Participation' of the COST Action IS0906 Transforming Audiences, Transforming Societies, 11p.

❯ Workshop 'Les nouvelles technologies et la famille (l'usage des GSM, des jeux vidéo et d'internet)', Pipoli ASBL, Brussels, 5 December 2009: '"Je téléphone donc je suis." Les usages sociaux du téléphone mobile par les adolescents'.

1.6. Scientific prize

❯ Prize for Junior Research awarded by SFSIC (Société Française des Sciences de l'Information et de la Communication) on the occasion of its 14th conference (2-4 June 2004).

2. Academic career

2.1. Current position

❯ Full professor ('*professeur ordinaire*') at Université Saint-Louis – Bruxelles since October 2021 ; associate professor ('*professeur*') from October 2015 to Septembre 2021 ; full time assistant professor ('*chargé de cours à temps plein*') from October 2007 to September 2015).
Courses being taught at the Bachelor level:

- *Information et communication* (5 ECTS, 30h + practical work, bachelor programmes in Information and communication, Sociology and anthropology, and Political sciences, first year), since 2017-2018;

- *Socio-histoire des medias* (5 ECTS, 30h, bachelor programme in Information and communication, second year), since 2007-2008;

- *Usage et reception des medias* (5 ECTS, 30h + seminar, bachelor programme in Information and communication, second year), since 2017-2018;

- *Communication, culture et interactions sociales* (5 ECTS, 30h + research paper, bachelor programme in Information and communication, second year), since 2017-2018.

Courses being taught at the Master level:

- *Mémoire et séminaire d'accompagnement au mémoire 1* (7 ECTS, master programme in Communication strategy and digital culture, first year, in collab. with L. Mundschau), since 2016-2017. Our role is to accompany the students in the writing of their MA thesis, in addition to the supervision by a promoter.

- *Mémoire et séminaire d'accompagnement au mémoire 2* (16 ECTS, master programme in Communication strategy and digital culture, second year, in collab. with L. Mundschau), since 2016-2017. Our role is to accompany the students in the writing of their MA thesis, in addition to the supervision by a promoter.

Course previously taught at the Bachelor level:

- *Penser la communication* (3 ECTS, seminar of 30h, bachelor programme in Information and communication, second year), from 2007-2009 to 2016-2017);

- *Atelier pluridisciplinaire* (3 ECTS, workshop of 30h, bachelor programmes in Information and communication, Sociology and anthropology, and Political sciences, third year), from 2007-2008 to 2015-2016;

- *Information et communication I* (3 ECTS, 30h, bachelor programmes in Information and communication, Sociology and anthropology, and Political sciences, first year), from 2009-2010 to 2016-2017;

- *Information et communication II* (3 ECTS, 30h, bachelor programme in Information and communication, second year), from 2009-2010 to 2016-2017).

2.2. Positions previously occupied

❯ Invited lecturer (part-time) at Université Saint-Louis – Brussels. 2005-2007. Courses taught: *Penser la communication* (30h, 2nd BA) and *Atelier pluridisciplinaire* (15h, 3rd BA, 2006-2007).

❯ Invited lecturer (part-time), University of Mons. 2005-2007. Courses taught: *Histoire des médias* (45h, 2nd BA), *Information et Communication* (35h, 2nd BA, 2005-2006) and *Information et Communication, y compris socioéconomie des médias* (35h, 2nd BA, 2006-2007).

❯ Supply lecturer at Université libre de Bruxelles (ULB), 2005-2006. Course taught: *Étude approfondie de questions d'actualité politique, sociale, culturelle et scientifique* (30h, 1st MA).

❯ Teaching assistant for pedagogic innovation, Department of Information and Communication Sciences, Université libre de Bruxelles (ULB). Part-time (80%), 2005-2007. Teaching and research activities. Design, implementation and evaluation of an e-learning project in office automation (Cap Ordi).

❯ Interim teaching assistant, Department of Information and Communication Sciences, Université libre de Bruxelles (ULB). Part-time (50%), 2005. Teaching and research activities.

❯ Research fellow (PhD student), Université libre de Bruxelles (ULB). Full time, 2001-2004.

❯ Student teaching assistant at Université libre de Bruxelles (ULB), 1998-1999, for the course *Méthodes bibliographiques et documentaires* (BA).

2.3.   Institutional responsibilities at USL-B, in relation to research

❯ Co-director (with M. Dufrasne) of Engage – Reseach Center for Publicness in Contemporary Communication at Université Saint-Louis – Bruxelles since September 2019. Previously: director of Pôle de Recherches sur la Communication et les Médias (PReCoM) from its creation in January 2008 to September 2017, then co-director of PReCoM (with M. Dufrasne) from October 2017 to August 2019.

❯ Coordinator of the 'Pôle de gestion' for Brussels studies, CESIR, Engage, GREPEC, IRIB and RIS at Université-Saint-Louis – Bruxelles, September 2017 – September 2021.

❯ Bureau member of Institut de Recherches Interdisciplinaires sur Bruxelles (IRIB) at Université Saint-Louis – Bruxelles, since September 2018.

❯ Management committee member of Centre d'études sociologiques (CES) at Université Saint-Louis – Bruxelles, 2009-2018.

2.4.   Institutional responsibilities at USL-B, in relation to teaching (PhDs not included)

❯ Co-president of the Board of the Master programme (120 ECTS) in Communication strategy and digital culture (formerly Strategy and analysis of interactive and collaborative communication), 2016-onwards. Includes, among other things and in collab. with the ISFSC co-president: institutional and pedagogic coordination, development of Erasmus partnerships, follow-up of the program evaluation by the students ('Conseils de programme'), chairing of MA thesis juries, promotion of the programme.

❯ Secretary of the admissions and exams jury for the Master programme (120 ECTS) in Communication strategy and digital culture (formerly Strategy and analysis of interactive and collaborative communication), 2016-2017, 2018-2019, 2020-2021, 2022-2023; president of the admissions and exams jury for the Master programme (120 ECTS) in Communication strategy and digital culture, 2017-2018, 2019-2020, 2021-2022; 2023-2024.

❯ Member of the equivalence committee for the 'Information and communication' section (Fédération Wallonie-Bruxelles), since 2017.

❯ Steering committee member for the reform of the BA programmes in information and communication, political science and sociology and anthropology, 2015-2017.

❯ Steering committee member for the new MA programme (120 ECTS) in Strategy and analysis of interactive and collaborative communication, 2014-2016 (partnership USL-B and Institut Supérieur de Formation Sociale et de Communication/ISFSC).

❯ Secretary of the exams jury for the BA programmes in information and communication, political science and sociology and anthropology, 2010-2014; secretary of the exams jury for the BA programme in information and communication, 2014-2018.

❯ Elected representative of the academic staff in the board of the Faculty of economic, social, political and communication sciences. From 2008-2009 to 2018-2019, from 2021-2022 onwards.

❯ Coordinator of the quality self-evaluation (AEQES) of the BA programme in information and communication, 2009-2010.

❯ Person in charge of the acquisitions in information and communication for the USL-B library. Since academic term 2011-2012.

2.5. Involvement in PhD dissertations, doctoral training events and doctoral commissions

2.5.1. Membership in doctoral commissions

❯ Member of the doctoral commission for the domain 'information and communication' of the Académie Universitaire Louvain (AUL), 2008-2014; president of the doctoral commission for the domains 'information and communication, social and political science' of Université Saint-Louis – Bruxelles, 2014-2018.

❯ Member of the scientific board of the FRS-FNRS graduate school in information and communication science, 2008-2018 (secretary of the board since 2015); member of the scientific board of the FRS-FNRS graduate college in information and communication, 2010-2018.

2.5.2. (Co-)supervision of PhD theses at USL-B

❯ *Harnessing the long temporality of the COVID-19 health crisis in discourse. A critical discourse study of the evolution of the use of time in the narratives of the Belgian public actors of the pandemic* (provisional title), by L. Denis (2022-onwards).

❯ *Les contre-discours à la propagande islamiste jihadiste après la naissance de Daesh. Une cartographie idéologique des stratégies discursives mises en œuvre en ligne par les acteurs de la société civile en français, anglais et arabe entre 2014 et 2019* (provisional title), by D. Phares, co-supervisor J. Zienkowski (2019-onwards).

❯ *Usages des écrans par les enfants et pratiques de médiation parentales : une analyse des discours parentaux*, by M. Mathen (2018-2020, non-completed).

❯ *Les réseaux de construction et de diffusion des informations d'actualité sur les pays émergents: L'inde dans les médias d'information francophones en Belgique et en France*, by S. Heng (2014-2016, non-completed).

❯ *La participation composite. Extensions et déclinaisons de la participation citoyenne vue au travers des pratiques de l'Initiative Citoyenne Européenne*, by M. Dufrasne (2009-2016, completed).

2.5.3. Advisory committees and dissertation juries

❯ *GreenWork: Appropriation sociale d'un projet d'innovation environnementale et organisationnelle*, by S. Pieczynski (UNamur, in progress). Supervisors: A.-S. Collard & C. Lobet-Maris.

❯ *Le journalisme flexible. Trajectoires d'insertion, identités professionnelles et marché du travail des jeunes journalistes de Belgique francophone*, by O. Standaert (UCL, 2015). Supervisors: B. Grevisse & G. Derèze.

❯ *Communication et espace public: Une reconstruction au travers de l'espace public politique haïtien*, by L. R. Pierre Louis (UCL, 2012). Supervisor: M. Lits.

2.5.4. Dissertation juries

❯ *La critique publique que s'adressent les journalistes et les politiques lors de polémiques. Dimensions méta-discursives et articulations de la démocratie en France, en Suisse francophone, au Québec et en Belgique francophone*, by Cédric Tant (USL-B, 2023). Supervisor: M. Dufrasne.

❯ *Musées et publics, usagers des réseaux sociaux en ligne. Une étude des usages de Facebook et Twitter par quatre musées belges et luxembourgeois et les publics*, by M. Van Cranenbroeck (UCL, 2022). Supervisor: S. Sepulchre.

2.5.5. (Co-)supervision of doctoral research stays at USL-B

❯ Doctoral research stay of R. Tariq (University Sains Malaysia) in the context of the Erasmus+ programme from 4 March to 31 May 2020. Subject of R. Tariq's PhD: Social Media Communication Effects on Political Participation of Young Voters in Pakistan.

2.5.6. (Co-)organization of doctoral training events

❯ Organizing committee of the 2018 doctoral day in Information and communication sciences. USL-B, Brussels, 31 May 2018.

❯ Organizing committee of the doctoral study day 'Les écritures scientifiques face aux nouveaux outils de communication: enjeux pratiques et épistémologiques', organized by ORM (UCL, leading organizer), PReCoM (USL-B) and CRIDS (UNamur), UCL Louvain-la-Neuve, 14 December 2017

❯ Organizing committee of the 2010 doctoral days in information and communication sciences. Université Saint-Louis – Bruxelles, 25-26 May 2010.

2.5.7. Other

❯ 2022 Doctoral Summer School on Research on Digital/Media/Information Literacy (ReDMIL) organized by the Groupe de Recherche en Médiation des Savoirs, UCLouvain, in partnership with the Canada Research Chair in Media Education and Human Rights (Université TELUQ). Co-chair of a workshop on research methods and epistemology, 9 September 2022 (invited).

❯ 2013 doctoral days of the Société française des Sciences de l'Information et de la Communication.

Conservatoire National des Arts et Métiers de Paris (CNAM), 30-31 May 2013. Discussant for the topic 'Usages des dispositifs sociotechniques et écritures interactives' (with L. Collet).

2.6. Involvement in MA theses

2.6.1. Supervision of MA theses at USL-B

❯ *Les médias sociaux, catalyseurs des initiatives citoyennes dans le champ de la transition socio-écologique ? Le cas des Repair Cafés et des potagers collectifs en région bruxelloise*, by V. Burrion (2017-2020, master in Strategy and analysis of interactive and collaborative communication, ISFSC & USL-B).

❯ *Étude netnographique des communautés d'influenceurs comme phénomène social et culturel: le cas des influenceurs belges de mode masculine,* by Y. Benali (2017-2020, master in Strategy and analysis of interactive and collaborative communication, ISFSC & USL-B).

❯ *Quelles sont les strategies discursives qui, dans les posts de blogs, contribuent à la légitimation du blogging comme activité professionnelle? Analyse critique de discours*, by R. Collin (2017-2020, master in Strategy and analysis of interactive and collaborative communication, ISFSC & USL-B).

2.6.2. Member of MA thesis juries

❯ Member of MA thesis juries for the section Animation socio-culturelle et éducation permanente (ASCEP) of the Institut des Hautes Etudes des Communications Sociales (IHECS), 2009 and 2010.

2.7. Supervision of research internships

❯ Supervision of the voluntary research internship (at Engage) of O. Rasquinet, master 2 student in Communication Strategy and Digital Culture, ISFSC & USL-B, from 26 January to 31 August 2023.

❯ Supervision of the research internship (at Engage) of O. Rasquinet, as part of his master programme in Communication Strategy and Digital Culture, ISFSC & USL-B, from 15 November 2021 to 12 August 2022.

❯ Supervision of the research internship (at PReCoM) of R. Van Leeckwyck, as part of his master programme in Journalism at Université libre de Bruxelles, from 5 November to 19 December 2015.

2.8. University cooperation for development (CUD)

❯ Training programme on ICT use in university libraries. Université libre de Bruxelles, May 2006 and May 2007. Theme of the session: 'Présentation assistée par ordinateur: MS PowerPoint' (12h).

❯ *DEA* seminar on the epistemology of information and communication sciences. University of Ouagadougou (Burkina Faso), 27 June – 1st July 2005. Theme of the seminar: 'L'invention du public dans les sciences de l'information et de la communication'.

3.   Education

3.1.   Academic education

❯ PhD in Philosophy and Arts, orientation Information. Université libre de Bruxelles (ULB), 2005. Thesis : *Les sciences de l'information et de la communication face à l'émergence d'internet : vers un renouveau de la construction du « public ». Approche théorique et méta-analyse des « publics » d'internet.* Supervisor: F. Heinderyckx.

❯ Tertiary education degree (*DEA*) in 'Transdisciplinary approach to contemporary issues and debates'. Université libre de Bruxelles (ULB), 2002. Graduated with high honours.

❯ Qualified teacher (*agrégation de l'enseignement secondaire supérieur*) in 'Communication, Information and Journalism'. Université libre de Bruxelles (ULB), 2001. Graduated with high honours.

❯ MA (*license*) in Information and Communication, orientation 'Communication, Information and Journalism'. Université libre de Bruxelles (ULB), 2000. Graduated with high honours.

3.2.   Doctoral school

❯ Intensive European Programme for Doctoral Research in Communication. University of Westminster, London, 26 August 2003 – 1st September 2003. Paper presentation: 'Defining internet users as audience'.

3.3.   Lifelong learning

❯ 'Hack'Apprendre[NUM]', organized by Louvain Learning Lab, Université catholique de Louvain (UCL), Louvain-la-Neuve, 16 March 2018.

❯ 'Développer les compétences du métier d'étudiant à l'intérieur de nos enseignements', USL-B, 9 September 2016.