
Curriculum Vitae

Prof. Geoffroy PATRIARCHE

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1. Research projects, publications and other scientific activities

1.1. Research projects

- › Les pratiques culturelles et numériques des jeunes scolarisés dans l'enseignement primaire et secondaire (funded by Communauté française, Ministère de la Communauté française, Observatoire des politiques culturelles & Observatoire de l'enfance, de la jeunesse et de l'aide à la jeunesse, 2016-2017).
- › Digital and media literacy in teamwork and distance work environments / LITME@WORK (funded by BELSPO, BRAIN-be Belgian Research Action through Interdisciplinary Networks, March 2015-onwards). www.litmeatwork.be.
- › Strengthening Brussels media clusters: Organisations, workers and communities of practice at Pôle Reyers and beyond / Media Clusters Brussels (funded by Innoviris, Anticipate – Prospective Research, October 2014-onwards). www.mediaclusters.brussels.
- › Cross-media news repertoires as democratic resources: A cross-cultural comparison (2013-onwards).
- › The reception of *The Hobbit*: A world project (2013-onwards).
- › COST Action IS0906 Transforming Audiences, Transforming Societies (2010-2014). www.cost-transforming-audiences.eu.
- › Mobile uses of media and ICTs in everyday life (2009-2014).

1.2. Publications

1.2.1. Co-authored books

- › Lebrun, K., Hubert, M., Huynen, P. & Patriarche, G., 2014. *Les pratiques de déplacement à Bruxelles: analyses approfondies*. Brussels: Observatoire de la mobilité – Région de Bruxelles-Capitale. 107p. Translated in Dutch: *De verplaatsingsgewoonten in Brussels: diepteanalyses*. Brussels: Kenniscentrum van de mobiliteit. 107p.
- › Lohisse, J., 2009. *La communication. De la transmission à la relation*, 4th ed. In collaboration with G. Patriarche and A. Klein. Brussels: De Boeck. 271 p.

1.2.2. Edited books

- › Patriarche, G., Bilandzic, H., Linaa Jensen, J. and Jurisic, J., eds, 2014. *Audience Research Methodologies. Between Innovation and Consolidation*. New York: Routledge. xii + 248p.
- › Bilandzic, H., Patriarche, G. and Traudt, P.J., eds, 2012. *The Social Use of Media. Cultural and Social Scientific Perspectives on Audience Research*. Bristol: Intellect. 282p.

1.2.3. Book chapters

- › Patriarche, G. and Huynen, P. (2014). Les usages des temps de déplacement par les Bruxellois: Une analyse des activités mobiles pratiquées vers le lieu de travail ou d'études. In Macharis, C., Dobruszkes, F. and Hubert, M., eds, *Mobilité et logistique à Bruxelles*. Bruxelles: VUB Press. pp.77-107. Translated in Dutch: Gebruik van de verplaatsingstijd door de Brusselaars: Analyse van de mobiele activiteiten op weg naar de werk- of schoollocatie. In Macharis, C., Dobruszkes, F. and Hubert, M., eds, *Mobiliteit en logistiek in Brussel*. Bruxelles: VUB Press. pp.81-112.
- › Patriarche, G., Bilandzic, H., Linaa Jensen, J. and Jurisic, J., 2014. Introduction. In G. Patriarche, H. Bilandzic, J. Linaa Jensen and J. Jurisic, eds, *Audience Research Methodologies. Between Innovation and Consolidation*. New York: Routledge. pp.1-15.
- › Bilandzic, H., Patriarche, G. and Traudt, P.J., 2012. Introduction. In H. Bilandzic, G. Patriarche and P.J. Traudt, eds, *The Social Use of Media. Cultural and Social Scientific Perspectives on Audience Research*, Bristol: Intellect. pp.1-14.
- › Patriarche, G., 2003. Une lecture piagétienne de la pratique des jeux vidéo. In J.-M. Ferry and S. De Proost, eds, *L'École au défi de l'Europe. Médias, éducation et citoyenneté postnationale*. Brussels: Editions de l'Université de Bruxelles. pp.187-202.

1.2.4. Guest-edited special issue in a journal

- › Biscarrat, L., Bourdaa, M. and Patriarche, G., eds, 2011. Médias et culture de soi. *Recherches en communication*, 36. 164p. (peer-reviewed).

1.2.5. Articles in scholarly journals

- › Van Leeckwyck, R., Patriarche, G. and Dufasne, M., 2017. Doing one's shopping in the 'supermarket of news': News media repertoires in French-speaking Belgium. *Participations: Journal of Audience and Reception Studies*, 14(2). <http://www.participations.org/Volume%2014/Issue%202/16.pdf> (peer-reviewed.)
- › Collard, A.-S., De Smedt, T., Dufasne, M., Fastrez, P., Ligurgo, V., Patriarche, G., and Philippette, T., 2017. Digital Media Literacy in the Workplace: A Model Combining Compliance and Inventivity. *Italian Journal of Sociology of Education*, 9(1), pp. 122-154. <http://ijse.padovauniversitypress.it/2017/1/7> (peer-reviewed.)
- › Patriarche, G. and Dufasne, M., 2014. Penser la diversité des pratiques médiatiques: Le réseau comme catégorie conceptuelle pour la recherche sur les audiences et les publics. *Réseaux*, 187, pp.197-234. (peer-reviewed.) English translation by E. Libbrecht: Conceptualizing the Diversity of Media Practices: Networks as a Conceptual Category for Research on Audiences and Publics.

- › Dufrasne, M. and Patriarche, G., 2011. Applying genre theory to citizen participation in public policy making: Theoretical perspectives on participatory genres. *Communication Management Quarterly*, 21, pp.61-86. (peer-reviewed).
- › Patriarche, G., Hubert, M., Montulet, B. and Berzin, M., 2009. Les usages des médias et des TIC en situation de mobilité. Une étude exploratoire des jeunes adultes se déplaçant à, de et vers Bruxelles. *Recherches en communication*, 31, pp.197-213. (peer-reviewed.)
- › Patriarche, G., 2008. Publics et usagers, convergences et articulations. *Réseaux*, 26/147, pp.179-216. (peer-reviewed.)

1.2.6. Papers published in conference proceedings

- › Patriarche, G., and Dufrasne, M., 2014. Faire parler les réseaux: Ce que les catégories d'audience, de public et de communauté ne disent pas sur les pratiques médiatiques. In J.-P. Delchambre, ed., *Le sociologue comme médiateur? Accords, désaccords et malentendus. Hommage à Luc Van Campenhoutt*. Brussels: Publications de l'Université Saint-Louis, pp.257-266.
- › Patriarche, G., 2004. Vers une analyse de l'appropriation des concepts de public dans la recherche à propos d'internet. In B. Ollivier, ed., *Questionner l'internationalisation. Cultures, acteurs, organisations, machines, Actes du XIV^{ème} Congrès national des sciences de l'information et de la communication*. University of Montpellier III (Béziers), 2-4 June 2004, SFSIC. pp.259-265.

1.2.7. Book reviews

- › Patriarche, G., 2010. Donald Hislop (ed.), *Mobility and Technology in the Workplace*, Londres/New York, Routledge, 2010, 256p. *Réseaux*, 159, pp.258-261.
- › Patriarche, G., 2007. Creative Explorations. New approaches to identities and audiences, de David Gauntlett. *Réseaux*, 145-146, pp.438-445.

1.2.8. Reports and other publications

- › Delchambre, J.-P., Marquis, N., Moll, O., Patriarche, G., and Prémat, C., 2017. *Les pratiques culturelles et numériques des jeunes scolarisés dans l'enseignement primaire et secondaire: rapport final*. Brussels: Centre d'Anthropologie, Sociologie et Psychologie – Etudes et Recherches, & Pôle de Recherches sur la communication et les médias, 253p. + annexes.
- › Van Leeckwyck, R., Patriarche, G., and Dufrasne, M. (2017). *Cross-media news repertoires as democratic resources: Report for French-speaking Belgium*. Brussels: Pôle de Recherches sur la Communication et les Médias, 52p. <http://hdl.handle.net/2078.3/177996>
- › Derinöz, S., Plazy, S., and Patriarche, G., 2017. *Communities of Practice in the Brussels Media Sector: Overview and Preliminary Trends*. Deliverable 6.2 of the Media Clusters Brussels research project (funded by Innoviris), 64 pages. <http://hdl.handle.net/2078/187832>
- › Plazy, S. and Patriarche, G., 2015. *A Framework for Studying Communities of Practice in a Media Cluster Context*. Deliverable 6.1. of the Media Clusters Brussels research project (funded by Innoviris), 40p. <http://hdl.handle.net/2078.3/175165>

- › Patriarche, G., Bilandzic, H., Carpentier, N., Ponte, C., Schrøder, K.C. and Zeller, F., eds, 2014. *Building Bridges. Pathways to a Greater Societal Significance for Audience Research*. Brussels: COST Action IS0906 Transforming Audiences, Transforming Societies. 136p. <http://www.cost-transforming-audiences.eu/node/1687>.
- › Patriarche, G. and Bourdaa, M., 2013. L'Action COST IS0906 Transforming Audiences, Transforming Societies. *Les Cahiers de la SFSIC*, 8, pp.82-84.
- › Dufasne, M. and Patriarche, G., eds, 2013. *Audience Interactivity and Participation. Interviews with practitioners*. Working Group 2 'Audience Interactivity and Participation' of the COST Action IS0906 Transforming Audiences, Transforming Societies, 11p. http://www.cost-transforming-audiences.eu/system/files/essays-and-interviews_practitioners.pdf.
- › Cornélis, E., with Hubert, M., Huynen, P., Lebrun, K., Patriarche, G., De Witte, A., Creemers, L., Declercq, K., Janssens, D., Castaigne, M., Hollaert, L. and Walle, F., 2012. *La mobilité en Belgique en 2010 : résultats de l'enquête BELDAM*, 350p. <http://www.fusl-ces.be/index.php?page=Recherches&Projet=23>.
- › Bilandzic, H., Carpentier, N., Patriarche, G., Ponte, C., Schrøder, K.C., Vossen, E. and Zeller, F., eds, 2011. *Overview of European Audience Research. Research report of the COST Action IS0906 'Transforming Audiences, Transforming Societies'*, 187p. <http://www.cost-transforming-audiences.eu/node/216>.
- › Bilandzic, H., Carpentier, N., Patriarche, G., Ponte, C., Schrøder, K.C. and Zeller, F., 2011. Conclusion. Audience research in Europe A.D. 2010. A historical crossroads of diversity – Roads taken and not taken. In H. Bilandzic, C. Carpentier, G. Patriarche, C. Ponte, K.C. Schrøder, E. Vossen and F. Zeller, eds. *Overview of European Audience Research. Research report of the COST Action IS0906 'Transforming Audiences, Transforming Societies'*, pp.182-187. <http://www.cost-transforming-audiences.eu/node/216>.
- › Patriarche, G., Dufasne, M. and Hubert, M., 2011. Audience research in Francophone Belgium. In H. Bilandzic, C. Carpentier, G. Patriarche, C. Ponte, K.S. Schrøder, E. Vossen and F. Zeller, eds. *Overview of European Audience Research. Research report of the COST Action IS0906 'Transforming Audiences, Transforming Societies'*, pp.14-17. <http://www.cost-transforming-audiences.eu/node/216>.
- › Patriarche, G., 2006. Cap Ordi: l'e-learning au service de la bureautique. Conception du dispositif pédagogique après une année d'expérience à l'Université libre de Bruxelles. *Thot Cursus*, 13p. <http://www.cursus.edu/?division=7&module=document&uid=69479&1>.
- › Patriarche, G., 2006. *Cap Ordi. Évaluation de la deuxième phase (février 2006 - mai 2006)*. Brussels: Université libre de Bruxelles, 45p.
- › Patriarche G., 2006. *Cap Ordi. Évaluation de la première phase (octobre 2005 - janvier 2006)*. Brussels: Université libre de Bruxelles, 36p.
- › Groupe d'étude des médias et des technologies de l'information et de la communication (Médias-TIC) of Université libre de Bruxelles (ULB), 2002. *Évaluation des relations entre SOS Faim et les journalistes*, study requested by SOS Faim, 36p.

1.3. Active participation in conferences, seminars, etc.

1.3.1. As a speaker at conferences or seminars

- › ‘Compétences numériques et médiatiques dans le travail collaboratif et à distance’ (practice-oriented workshop), Université Saint-Louis – Bruxelles, 28 February 2018. Presentation: ‘La signification des nouveaux modes de travail: pratiques discursives et relations sociales dans un environnement digitalisé’ (with J. Zienkowski, M. Dufrasne and S. Derinöz; presentation by J. Zienkowski).
- › ‘Digital and media literacy in distant teamwork environments: a research workshop’, Université catholique de Louvain (UCL), Louvain-la-Neuve, 19 December 2017. Presentation: ‘Re-shaping work-related subjectivity through discourse: on the reorganization of office spaces and practices in a public administration’ (with J. Zienkowski, M. Dufrasne and S. Derinöz; presentation by J. Zienkowski).
- › Joint seminar session of Centre d’études sociologiques (CES) and Pôle de recherches sur la communication et les médias (PReCoM), Université Saint-Louis – Bruxelles, 8 November 2016. Presentation: ‘La mise en discours des compétences numériques dans le “nouveau monde du travail”’ (with M. Dufrasne).
- › Workshop ‘Mobilité et Logistique à Bruxelles : Dynamiques et Nouveaux Enjeux’, Brussels, 38 January 2014. Presentation: ‘L’usage du temps de déplacement revisité à l’heure des technologies mobiles’ (with P. Huynen; invited).
- › Fourth European Communication Conference (ECREA), Istanbul, 24-27 October 2012. Presentation: ‘Dealing with the categorial crisis of “the audience”: A critical analysis of the sense-making strategies on “the audience”’.
- › Conference ‘Accords, désaccords et malentendus: le sociologue comme médiateur dans l’espace public. Colloque en l’honneur de l’accession à l’éméritat de Luc Van Campenhoudt’, Bruxelles, Facultés universitaires Saint-Louis, 18-19 October 2012. Presentation: ‘Faire parler les réseaux sociaux: Ce que les catégories d’audience, de public et de communauté ne disent pas sur les pratiques médiatiques’ (with Marie Dufrasne).
- › Workshop on the BELDAM (Belgians’ daily mobility) survey, Brussels, Facultés universitaires Saint-Louis (FUSL), 20 September 2012. Presentation: ‘Les spécificités bruxelloises et leurs enjeux’ (with M. Hubert, P. Huynen and K. Lebrun as leading authors, presented by M. Hubert). Presentation (in Dutch) available at: <http://www.mobilit.fgov.be/Applications/Internet/beldamwww.nsf/Documents?OpenForm>.
- › Seminar of the Institut für Medien und Bildungstechnologie (IMB), University of Augsburg, 16 July 2012. Presentation: ‘The Audience: Not Dead Yet? Making Sense of ‘the Audience’ in a Converging Media and Communication Environment’ (invited).
- › Seminar of the Centre de recherche sur les médiations (CREM), University of Lorraine: ‘Publics et dispositifs sociotechniques’. Nancy, 28 February 2012. Presentation: ‘Les catégories d’audience et de public: (pour) quels usages entre changement et continuité?’ (invited).
- › IAMCR conference ‘Cities, Creativity, Connectivity’. Istanbul, 13-17 July 2011. Presentation with Marie Dufrasne: ‘Applying genre theory to (online) public participation. Theoretical perspectives’ (presented by Marie Dufrasne).

- › 'From Audience to Users and Beyond'. II Finnish Transforming Audiences, Transforming Societies Conference. Helsinki, 6-7 June 2011. Presentation: 'European audience research: Reflections and directions' (key-note speaker, invited). <http://mediafactory.aalto.fi/?p=992>.
- › 'From Audience to Users and Beyond'. II Finnish Transforming Audiences, Transforming Societies Conference. Helsinki, 6-7 June 2011. 'Issues in building new research openings in national and EU-context' (plenary roundtable, invited). <http://mediafactory.aalto.fi/?p=993>.
- › Seminar of the Centre d'études sociologiques (CES), Université Saint-Louis - Bruxelles. Brussels, 8 March 2011. Presentation with M. Dufrasne: 'Les théories du genre pour problématiser la participation citoyenne en ligne'.
- › Conference '*Radio et narration : le réenchantement?*' Université Saint-Louis - Bruxelles, 19-20 November 2010. 'Conclusions: recherches, radio et narration' (plenary roundtable).
- › Third European Communication Conference (ECREA). Hamburg, 13-15 October 2010. 'Building European research networks. Promises and pitfalls of collaborative research' (plenary roundtable, invited).
- › Transforming Audiences 2 conference 'Creativity / Knowledge / Participation'. London, 3-4 September 2009. Presentation: 'Transforming travel times, places and practices: Further insights into audiences and users on the move' (with M. Hubert and B. Montulet).
- › Second European Communication Conference (ECREA). Barcelona, 25-28 November 2008. Presentation: 'Approaching Mobile Users. Connecting ICT Uses with Everyday Mobility' (with M. Hubert, B. Montulet and M. Berzin; presented by M. Berzin).
- › Joint seminar Pôle de Recherches sur la Communication et les Médias (PRCoM) and 'Séminaire Mobilités', Facultés universitaires Saint-Louis (FUSL), Brussels, 23 October 2008. Presentation with M. Berzin: 'Les médias et les TIC dans le contexte de la mobilité quotidienne des jeunes adultes à Bruxelles. Contribution à un cadre d'analyse des usagers mobiles'.
- › IAMCR conference 'Media, Communication, Information: Celebrating 50 Years of Theories and Practices'. Paris, 23-25 July 2007. Paper presentation: 'Audiences and users: conceptual shift, points of convergence and mutual enrichments'.
- › First European Communication Conference (ECREA). '50 years of communication research: Past and future'. Amsterdam, 24-26 November 2005. Paper presentation: 'The concept of audience in the age of the Internet. A meta-analysis'.

1.3.2. As a discussant at conferences or seminars

- › 2013 doctoral days of the Société française des Sciences de l'Information et de la Communication. Conservatoire National des Arts et Métiers de Paris (CNAM), 30-31 May 2013. Discussant for the theme 'Usages des dispositifs sociotechniques et écritures interactives' (with L. Collet).
- › 'From Audience to Users and Beyond'. II Finnish Transforming Audiences, Transforming Societies Conference. Helsinki, 6-7 June 2011. Discussant for the panel on 'Audience participation' (invited).

› Fourth triennial conference of the Association belge de Science Politique – Communauté française (ABSP-CF) on the theme: 'Science politique et actualité : l'actualité de la science politique'. Louvain-la-Neuve, 24-25 April 2008. Discussant for the panel on 'Savoirs et actualité politique'.

1.3.3. Other participations as speaker or session chair

› Lunch session of PReCoM & CASPER, Université Saint-Louis – Bruxelles, 31 October 2017. Presentation: 'Apports et limites de l'usage des médias numériques dans l'enseignement'.

› Lunch-session of PReCoM, Université Saint-Louis – Bruxelles, 26 May 2016. Presentation: 'Cross-media news repertoires as democratic resources in French-speaking Belgium' (with R. Van Leeckwyck).

› Lab'Insight 'Travailler ensemble à l'ère des réseaux. Enjeux, pratiques, acteurs' organized by Réseau LIEU (Liaison Entreprises-Universités), ICHEC Brussels Management School, Brussels, 27 May 2016. Presentation: 'Les compétences médiatiques et numériques au travail. Présentation des centres de recherche CRIDS et PReCoM et du projet LITME@WORK' (with A.-S. Collard, M. Dufrasne and T. Philippette).

› Participant in the panel 'COST Actions: the networking instrument', COST Information Day, Brussels, Federal Science Policy Office (BELSPO), 9 March 2015.

› Presentation of the work and achievements of COST Action IS0906 Transforming Audiences, Transforming Societies, COST Science Night 2013. Brussels, 15 October 2013. <http://www.cost.eu/events/sciencenight2013>.

› Person in charge of the meeting of the ISCH Action Chairs, 7th COST Annual Progress Conference for the ISCH Domain (Individuals, Societies, Cultures and Health). Tallinn, Estonia, 3-4 June 2013.

› Workshop 'Les nouvelles technologies et la famille (l'usage des GSM, des jeux vidéo et d'internet)', Pipoli ASBL, Brussels, 5 December 2009: "'Je téléphone donc je suis." Les usages sociaux du téléphone mobile par les adolescents'.

1.4. Other scientific activities

1.4.1. Appointments in scholarly journals

› Scientific committee of *Genre en séries: cinéma, télévision, médias*. Since 2014.

› Scientific committee of *Questions de communication*. Since 2012.

› International editorial committee of *CM Communication Management Quarterly*. Since 2011.

› Editorial committee of *Recherches en communication* (UCL). Since 2009.

1.4.2. Appointments in scientific committees for conferences

› ICA Regional Conference 'Expanding Communication: Old Boundaries and New Frontiers', University of Lodz, Lodz, Poland, 9-11 April 2015.

› Second Annual International CCCS Conference 2014 'Media: Theory and Practice', Skopje, Macedonia, 4-6 September 2014.

- › International conference '(New) Audiences Practices' co-organized by the Research Center for Communication and Culture (CECC) at the Catholic University of Portugal, and the COST Action IS0906 'Transforming Audiences, Transforming Societies', in collaboration with the market research organization GfK. Lisbon, Catholic University of Portugal, 3-4 April 2014.
- › International conference 'New Media and Participation' co-organized by the Faculty of Communications, Bahcesehir University, Galata/Karakoy, Istanbul, and the COST Action IS0906 'Transforming Audiences, Transforming Societies'. Istanbul, Bahcesehir University, 22-23 November 2013.
- › ICA 2013 pre-conference 'Audiences, elsewhere? Reviewing the applicability of audiences and audience research to those in other fields', co-organized by the Audience and Reception Studies section of ECREA and the COST Action IS0906 Transforming Audiences, Transforming Societies, and presented in collaboration with ICA Division for Communication and Technology. University of Leicester, 17 June 2013.
- › 'Paroles du conflit et conflits de paroles. Communication et médiatisation au cœur de l'action collective et des conflits du travail', conference organized by the Faculté ouverte de politique économique et sociale and the department of communication of UCL on the occasion of the emeritus status awarded to Professor Pierre de Saint-Georges. Louvain-la-Neuve, 27 May 2010.

1.4.3. Reviews and expert assessments

- › External examiner member of the Academic Quality Committee at Vesalius College, Free University of Brussels (VUB), for the bachelor programme in Communication studies (2015-2018).
- › Commission Universitaire pour le Développement (CUD), Fédération Wallonie-Bruxelles.
- › Agence Nationale de la Recherche (ANR Communication), France.
- › Fonds spécial de recherche (FSR) of University of Namur.
- › Scientific Prize 2007-2008 of the Compagnie du Bois Sauvage in human and social sciences.
- › Staff selection commissions (outside USL-B):
 - Full time academic position in information and communication, chair in Journalism, Université libre de Bruxelles (ULB), 2012.
 - Full time academic position in information and communication, chair in 'Analyse de la communication', Université libre de Bruxelles (ULB), 2011.
 - Full time academic position in information and communication, University of Namur, 2011.
- › Reviewer for international conferences (ECREA, IAMCR, ICA, COST Action IS0906, Neo-journalism 2012) and scholarly journals (*Brussels studies*, *Etudes de communication*, *International Journal of Communication*, *New Media & Society*, *Participations: Journal of Audience & Reception Studies*, *Recherches en communication*, *Terminal*, *Communication*, *Genre en séries: cinéma, télévision, médias*).

1.5. Interviews and media appearances

- › Aujourd'hui, il n'est plus possible d'être absent de la Toile. Interview in *Le Soir - Références*, 18-19 June 2016, p.28.

1.6. University cooperation for development (CUD)

- › Training programme on ICT use in university libraries. Université libre de Bruxelles, May 2006 and May 2007. Theme of the session: 'Présentation assistée par ordinateur: MS PowerPoint' (12h).
- › DEA seminar on the epistemology of information and communication sciences. University of Ouagadougou (Burkina Faso), 27 June – 1st July 2005. Theme of the seminar: 'L'invention du public dans les sciences de l'information et de la communication'.

1.7. Scientific prize

- › Prize for Junior Research awarded by SFSIC (Société Française des Sciences de l'Information et de la Communication) on the occasion of its 14th conference (2-4 June 2004).

2. Education

2.1. Academic education

- › PhD in Philosophy and Arts, orientation Information. Université libre de Bruxelles (ULB), 2005. Thesis: *Les sciences de l'information et de la communication face à l'émergence d'internet : vers un renouveau de la construction du « public ». Approche théorique et méta-analyse des « publics » d'internet*. Supervisor: F. Heinderyckx.
- › Tertiary education degree (DEA) in 'Transdisciplinary approach to contemporary issues and debates'. Université libre de Bruxelles (ULB), 2002. Graduated with high honours.
- › Qualified teacher (*agrégation de l'enseignement secondaire supérieur*) in 'Communication, Information and Journalism'. Université libre de Bruxelles (ULB), 2001. Graduated with high honours.
- › MA (*license*) in Information and Communication, orientation 'Communication, Information and Journalism'. Université libre de Bruxelles (ULB), 2000. Graduated with high honours.

2.2. Lifelong learning

- › 'Hack'Apprendre^{NUM}, organized by Louvain Learning Lab, Université catholique de Louvain (UCL), Louvain-la-Neuve, 16 March 2018.
- › 'Développer les compétences du métier d'étudiant à l'intérieur de nos enseignements', Université Saint-Louis – Bruxelles, 9 September 2016.

3. Scientific career

3.1. Occupied positions

- › Teaching assistant for pedagogic innovation, Department of Information and Communication Sciences, Université libre de Bruxelles (ULB). Part-time (80%), 2005-2007. Teaching and research activities. Design, implementation and evaluation of an e-learning project in office automation (Cap Ordi).

- › Interim teaching assistant, Department of Information and Communication Sciences, Université libre de Bruxelles (ULB). Part-time (50%), 2005. Teaching and research activities.
- › Research fellow (PhD student), Université libre de Bruxelles (ULB). Full time, 2001-2004.

3.2. Doctoral school

- › Intensive European Programme for Doctoral Research in Communication. University of Westminster, London, 26 August 2003 – 1st September 2003. Paper presentation: 'Defining internet users as audience'.

4. Academic career

4.1. Current position

- › Professor at Saint-Louis University, Brussels. Courses (being) taught: *Socio-histoire des médias* (30h, 2nd BA), *Penser la communication* (30h, 2nd BA, until 2017), *Atelier pluridisciplinaire* (30h, 3rd BA, until 2016), *Information et communication I* (30h, 1st BA, since 2009), *Information et communication II* (30h, 2nd BA, from 2009 to 2017), *Usage et réception des médias* (30h, 2nd BA, since 2017), *Communication, culture et interactions sociales* (30h, 3rd BA, since 2017), *Mémoire et séminaire d'accompagnement au mémoire I & 2* (18h & 12h, MA, since 2016).

4.2. Positions previously occupied

- › Invited lecturer (part-time) at Université Saint-Louis – Brussels. 2005-2007. Courses taught: *Penser la communication* (30h, 2nd BA) and *Atelier pluridisciplinaire* (15h, 3rd BA, 2006-2007).
- › Invited lecturer (part-time), University of Mons. 2005-2007. Courses taught: *Histoire des médias* (45h, 2nd BA), *Information et Communication* (35h, 2nd BA, 2005-2006) and *Information et Communication, y compris socioéconomie des médias* (35h, 2nd BA, 2006-2007).
- › Supply lecturer at Université libre de Bruxelles (ULB), 2005-2006. Course taught: *Étude approfondie de questions d'actualité politique, sociale, culturelle et scientifique* (30h, 1st MA).

4.3. MA theses

- › Member of MA thesis juries for the section Animation socio-culturelle et éducation permanente (ASCEP) of the Institut des Hautes Etudes des Communications Sociales (IHECS), 2009 and 2010.

4.4. PhD dissertations

› As a supervisor at USL-B

- *La participation composite. Extensions et déclinaisons de la participation citoyenne vue au travers des pratiques de l'Initiative Citoyenne Européenne*, by Marie Dufrasne (2009-2016).

› As a member of supervising committees and dissertation juries

- *GreenWork: Appropriation sociale d'un projet d'innovation environnementale et organisationnelle*, by Sami Pieczynski (UNamur), ongoing. Supervisors: A.-S. Collard & C. Lobet-Maris.

- *Le journalisme flexible. Trajectoires d'insertion, identités professionnelles et marché du travail des jeunes journalistes de Belgique francophone*, by Olivier Standaert (UCL), 2015. Supervisors: B. Grevisse & G. Derèze.
- *Communication et espace public: Une reconstruction au travers de l'espace public politique haïtien*, by Luné Roc Pierre Louis (UCL), 2012. Supervisor: M. Lits.

4.5. Other teaching appointments

› Student assistant at Université libre de Bruxelles (ULB), 1998-1999, for the course *Méthodes bibliographiques et documentaires* (BA).

5. Institutional and organisational responsibilities at USL-B

5.1. Responsibilities in relation to teaching

- › Co-president of the Board of the Master programme (120 ECTS) in Strategy and analysis of interactive and collaborative communication, 2016-onwards.
- › Secretary of the exams jury for the Master programme (120 ECTS) in Strategy and analysis of interactive and collaborative communication, 2016-onwards.
- › Steering committee member for the reform of the BA programmes in information and communication, political science and sociology and anthropology, 2015-2017.
- › Steering committee member for the new MA programme (120 ECTS) in Strategy and analysis of interactive and collaborative communication, 2014-2016 (partnership USL-B and Institut Supérieur de Formation Sociale et de Communication/ISFSC).
- › Secretary of the exams jury for the BA programmes in information and communication, political science and sociology and anthropology, 2010-2014; secretary of the exams jury for the BA programme in information and communication, since 2014-2016.
- › Member of the doctoral commission for the domain 'information and communication' of the Académie Universitaire Louvain (AUL), 2008-2014; president of the doctoral commission for the domains 'information and communication, social and political science' of Université Saint-Louis – Bruxelles, since 2014.
- › Member of the scientific board of the FRS-FNRS graduate school in information and communication science, since 2008 (secretary of the board since 2015); member of the scientific board of the graduate college in information and communication, since 2010.
- › Representative of the academic staff in the board of the Faculty of economic, social, political and communication sciences. Since academic term 2008-2009.
- › Coordinator of the quality self-evaluation of the BA programme in information and communication at Saint-Louis University, 2009-2010.
- › Person in charge of the acquisitions in information and communication for the Saint-Louis library. Since academic term 2011-2012.

5.2. Responsibilities in relation to research

5.2.1. Research centre management (PReCoM)

› Director of the Pôle de Recherches sur la Communication et les Médias (PReCoM) at Université Saint-Louis – Brussels from its creation in January 2008 to September 2017. Co-director of PReCoM (with Marie Dufrasne) since October 2017. <http://www.precom.usaintlouis.be>.

5.2.2. Responsibilities in obtaining external funding

› *Réalisation d'une enquête quantitative par questionnaire relative aux pratiques culturelles et numériques d'un échantillon représentatif de jeunes inscrits dans l'enseignement ordinaire de plein exercice de la 3ème année du cycle primaire à la 4ème année du cycle secondaire de la Fédération Wallonie-Bruxelles (FWB)*, in collaboration with J.-P. Delchambre (CASPER), N. Marquis (CASPER), M. Mathen (PReCoM) and C. Dahl (CASPER). Funded by Communauté française, Ministère de la Communauté française, Observatoire des politiques culturelles et Observatoire de l'enfance, de la jeunesse et de l'aide à la jeunesse. Approved in April 2016.

› BRAIN-be project 'Digital and media literacy in teamwork and distance work environments' (LITME@WORK), in collaboration with A.-S. Collard (UNamur), P. Fastrez (UCLouvain), T. De Smedt (UCLouvain) and M. Ramioul (KULeuven). Funded by BELSPO. Approved in December 2014. <http://www.litmeatwork.be>.

› Anticipate – Prospective Research project 'Strengthening Brussels' media clusters: Organisations, workers and communities of practice at Pôle Reyers and beyond', in collaboration with I. Picone (VUB), M. Komorowski (VUB), W. Van Obberghem (VUB), D. Domingo (ULB), V. Wiard (ULB) and S. Malcorps. Funded by Innoviris. Approved in October 2014. <http://www.mediaclusters.brussels>.

› COST Action IS0906 Transforming Audiences, Transforming Societies, in collaboration with H. Bilandzic, N. Carpentier, S. Livingstone, C. Ponte and K.C. Schröder. Approved in December 2009. <http://www.cost-transforming-audiences.eu>.

5.2.3. Involvement in scientific networks

› Action Chair & Steering Group member of the European project COST Action IS0906 Transforming Audiences, Transforming Societies, 2010-2014 (33 participating countries, 330 individual participants). <http://www.cost-transforming-audiences.eu>.

› Chair of the Audience and Reception Studies section of ECREA (European Communication Research and Education Association) since its creation in November 2006 until October 2010. Vice-chair of the Audience and Reception Studies section of ECREA since November 2010 until October 2012. <http://www.ecrea.eu>.

5.2.4. Organization of conferences, workshops, etc.

- › Organizing committee of the 2018 doctoral days in information and communication sciences. Université Saint-Louis – Bruxelles, 31 May – 1 June 2018.
- › Organizing committee of the international final conference of the COST Action IS0906 Transforming Audiences, Transforming Societies ‘The future of audience research: Agenda, theory and societal significance’, presented in partnership with ECREA (Audience and Reception Studies section), IAMCR (Audience section) and ICA (Communication and Technology division & Mass Communication division). University of Ljubljana, Slovenia, 5-7 February 2014.
- › Organizing committee of the international conference ‘Online journalism and its publics’. Brussels, Université libre de Bruxelles (ULB), 5-6 December 2013.
- › Local organizing committee of the workshop ‘Media literacy research and policy in Europe: A review of recent, current and planned activities’, COST Action IS0906 Transforming Audiences, Transforming Societies. Université Saint-Louis – Bruxelles, Brussels, 12 September 2013.
- › Local organizing committee of the workshop ‘Audiences: a cross-generational dialogue. A faculty-mentored cross-generational doctoral workshop on audiences and audience research’ organized by The Young Scholars Network of ECREA and the COST Action IS0906 Transforming Audiences, Transforming Societies, and presented in collaboration with the Audience and Reception Studies of ECREA, Brussels, Université Saint-Louis – Bruxelles, 11 April 2012.
- › Local organizing committee of the workshop ‘Audience/Society Transformations’ of the COST Action IS0906 Transforming Audiences, Transforming Societies, Brussels, Université Saint-Louis – Bruxelles, 12-13 April 2012 (with the additional support of FRS-FNRS).
- › Organizing committee of the conference ‘Radio et narration: le ré-enchantement?’ co-organized by GRER, ORM and PReCoM, Brussels, Université Saint-Louis – Bruxelles, 19-20 November 2010.
- › Organizing committee of the 2010 doctoral days in information and communication sciences. Université Saint-Louis – Bruxelles, 25-26 May 2010.
- › Person in charge of the meeting of the FNRS group ‘Théorie des relations publiques et théories de la communication’ on the theme: ‘Médias contributifs, partage des connaissances et organisation apprenante’. Brussels, Université Saint-Louis – Bruxelles, 21 April 2008.

5.3. Other responsibilities

- › Member of the jury for the selection of the new UCLouvain brand in the context of the merging of Université Catholique de Louvain and Université Saint-Louis – Bruxelles, academic year 2017-2018.